



App. No: 09/711,511
Response to Final Office Action date September 21, 2004

AP/B623
ILW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): David K Gifford
Appl. No.: 09/711,511
Filed: November 14, 2000
Title: DIGITAL ACTIVE ADVERTISING
Art Unit: 3623
Examiner: Susanna M. Meinecke Diaz
Docket No.: 115274-00015

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE PURSUANT TO 37 C.F.R. §1.116

Sir:

The following remarks are in response to the Final Office Action dated September 21,

ok to
enter
SMD
1/7/04

2004: